



OUR QUALITY AND ENVIRONMENTAL POLICY

We, as the employees of NOVA Reklamcılık Dekorasyon San. Tic. A.Ş., an international service provider company, aim to increase customer satisfaction and at the same time decrease the harmful effects that we cause in the environment by working with determination to offer our customers' rightful expectations such as speed, flexibility, product and service quality at the time we commit and at the right prices while serving our customers' efforts to diversify in competition as a solution partner of the world's most valuable brands and institutions.

Our target is to create a working environment that is sensitive towards the environment where our employees can reveal their potential and develop themselves. In NOVA, we consider Quality as an element that characterizes our life in every dimension, not as a qualification we try to achieve with controls.

For the success of our studies, we closely follow the state of the art technology and modern management systems, evaluate the legal and other conditions as well as the environmental effects, make and utilize the necessary plans for compliance.

Our target is not only to have a visible market performance, but to be a pioneer institution that has been honestly chosen by our employees and won the approval of our competitors with its vision, values that we adhere to in loyalty and contribution to the society and business environment.

Pursuant to this, we commit to continue our activities by

- organizing training activities in order to expand the awareness of our employees and all stakeholders and to increase their competence,
- taking into account the relevant parties and their risks in accordance with the objective and context of our company,
- following the legal regulations and other conditions, making the necessary plans for compliance,
- considering that the prevention of environmental pollution at its source, support of recycling, efficient use of energy and natural resources to protect the environment is our priority,
- striving to encourage neighboring organizations on environmental awareness,
- by making continuous improvements in internal and external audits and periodic reviews and management systems within the scope of ISO 9001 and ISO 14001 system,
- Aiming to purchase materials and products from more sustainable and traceable sources in our supply chain, Considering the environmental impact of materials and products when purchasing goods and services for our business activities,
- Analyzes the hazards and risks related to chemicals, takes the necessary occupational health and safety measures to prevent chemical exposure of our employees in the working areas where chemicals are used; by making the necessary risk assessments to minimize the risks related to exposure and hazards that may occur in the purchase, transportation, storage, use and disposal of all chemical substances,
- By utilizing energy-efficient and environmentally sensitive technologies to reduce the impacts of climate change in all processes from the design stage,
- By evaluating all risks and opportunities related to the environment with a life cycle approach in all our activities, taking the necessary actions to achieve the goals and targets for environmental improvements and periodically reviewing them,



- By investigating safer alternatives to the facilities that produce our products and materials and taking steps to ensure that appropriate measures are taken to prevent and control pollution,
- Striving to reduce our greenhouse gas emissions by implementing energy efficiency measures in our production areas, offices and by switching to renewable energy sources where possible, Working with our suppliers to implement the same approach,
- By trying to prevent the misuse of water, protecting natural water resources and ensuring their sustainable use, and protecting the ecosystem in the long term,
- In order to ensure the sustainability of water resources, by optimizing water use in all production processes, applying efficient water use techniques and innovative water saving methods (minimizing water consumption),
- By controlling air emissions to prevent air pollution,
- Minimizing the impact of our activities on natural habitats and aiming to protect ecosystems,
- As NOVA, we believe that all animals should be treated well at all stages of life, that animals have the right to fair treatment and that their basic needs should be met, by supporting the development and use of innovative non-animal-based alternatives that can offer the same qualities as animal materials whenever possible,

and we work with our employees and stakeholders with all of our strength.

Vedat KARAHANOĞLU

General Manager

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